

## Edvance360 LMS<sup>™</sup> Sponsors ABACC/ABHE Annual Conference in

# Orlando, Florida, February 2013

Edvance360, a leading provider of eLearning services and software solutions and a CODiE 2011 winner, announced plans to exhibit and sponsor the ABACC/ABHE Conference 2013. Edvance360 provides LMS software and support to the some of the top religious-affiliated higher education schools in the United States.

(Virginia Beach, VA – January 2013) Edvance360, winner of the 2011 CODiE Award for Best Post-Secondary Course or Learning Management System, will exhibit at the ABACC/ABHE Conference in Orlando, Florida. The conference will be held from February 13<sup>th</sup> through the 16<sup>th</sup> and is open to all member and candidate schools.

Edvance360 will provide expert information and free access to online educational software pilots to all ABACC/ABHE schools to help them take advantage of the online enrollments that have been growing substantially faster than overall higher education enrollments.

- Many experts suggest that by 2014, 81% of post-secondary students in the US will be taking some or all of their courses online, and projected that this figure would rise to 81% by 2014.
- SLOAN-C reports that due to the economic downturn and the demand by students for affordable options, online enrollments have jumped significantly: 73% of higher education institutions reporting an increased demand for existing online courses and 45% of those without online courses report a demand for new online courses.

"Before Edvance360, online education software was both expensive and difficult to implement, which kept small to medium-sized religious schools from being able to take advantage of the financial growth that online enrollments can provide," said Cathy Garland, Vice-President of Marketing & Sales. "Now, with Edvance360, they can afford our easy to use software, backed by a fanatical support team! With our social networking features, these schools can build relationships with students and alumni that will last a lifetime."

### About Edvance360 LMS™

Edvance360 is an internet-based Learner Management System (LMS) and secure social network that enables schools to implement an online academic program. Edvance360 equips schools, businesses, and organizations to host online courses, implement modular courses, and revitalize residential courses to make them more interactive. For more information go to www.edvance360.com or call 866-458-0360.

### About ABACC

The mission of ABACC is to improve the standard of business management in evangelical schools of Christian Higher Education by providing professional development, networking and mutual support to their business leadership. ABACC provides forums for members to discuss issues specific to higher education through a Christian worldview perspective, access to top-notch experts and experienced professionals who can help schools in every facet of carrying out an institution's business, cultivate long-term professional relationships with colleagues and network with peers, learn how other institutions solve universal problems and learn from their "best practices", gain insight to anticipate and respond to campus challenges, advance technical expertise.

Their website is <u>www.myabacc.org</u>.

### About ABHE

The Association for Biblical higher Education is a North American agency, made of approximately 200 postsecondary institutions throughout North America specializing in biblical ministry formation and professional leadership education. ABHE exists to enhance the quality and credibility of higher educational institutions that engage students in biblical, transformational, experiential, and missional higher education.

Their website is <u>www.abhe.org</u>.

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